

AUSTRALIAN CAPITAL TERRITORY

TOBACCO ACT 1927

EXEMPTION

NO. 113 OF 1995

Under section 12(4) of the Tobacco Act 1927, I EXEMPT such contracts and agreements from sections 12(1) and (2) specified in Schedule A of this instrument subject to those conditions specified in Schedule C.

Under section 10(3) of the *Tobacco Act 1927*, I EXEMPT such tobacco advertising from section 10(1) specified in Schedule B of this instrument subject to those conditions specified in Schedule B of this instrument subject of those condition specified in Schedule C.

Schedule A

Contracts and agreements made between the Australian Cricket Board Incorporated and The Benson and Hedges Company owned by WD and HO Wills (Australia) Limited as are in force at the date of this instrument

Schedule B

Four tobacco advertisement signs to be displayed during the conduct of a cricket match between the Prime Minister's XI and the West Indies Cricket Team on 5 December 1995 at the Manuka Oval in the Australian Capital Territory.

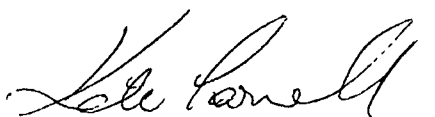
Schedule C

Conditions

- (a) That the display of tobacco advertising referred to in this exemption shall occur only during the conduct of a cricket match between the Prime Minister's XI and the West Indies Cricket Team on 5 December 1995;
- (b) Each of the four tobacco advertisements signs each measure 7 metres long x 0.75 metres high which shall be positioned on each side of the sight screen at both ends of the Manuka Oval in the Australian Capital Territory.
- (c) On each of the above-mentioned signs located at each end of the Manuka Oval there shall be displayed a health warning which shall occupy not less than one-third of the area devoted to the display of the tobacco advertisement.

- (d) On two of the signs, the health warning 'SMOKING KILLS' shall appear with the tobacco advertisement on two of the signs, and the health warning 'SMOKING IS ADDICTIVE' should appear with the tobacco advertisement on the other two signs
- (e) The words of these warnings shall: immediately precede the first word, number or symbol of the tobacco advertisement; occupy not less than 80 percent of the area devoted to the display of the health warning; and appear in white Helvetica Bold capitals on a black background
- (f) The words 'Health Authority Warning' shall appear adjacent to each health warning, with the letters in Helvetica Medium capitals and Helvetica Medium lower case type, the size of which does not exceed half the height of the letters used in the health warning
- (g) That the ACT Cricket Board Incorporated shall display four 9 metres long x 0.75 metres high anti-smoking signs with two of these signs being positioned square of the wicket on each side of the Manuka Oval in the Australian Capital Territory.
- (h) A minimum of one-third of the spectator seating at the match shall be set aside as a non-smoking area and this seating area shall be clearly designated as such.
- (i) An authorised officer shall be granted access to the Oval immediately before or during the match for the purpose of monitoring compliance with exemption conditions, which may include the taking of photographs of signs, promotional displays, or other items or situations relevant to the terms and conditions of this exemption

DATED this 13th day of August 1995.



KATE CARNELL
Minister for Health and Community Care