

EXPLANATORY STATEMENT

AUSTRALIAN CAPITAL TERRITORY

TOBACCO ACT 1927

Exemption No. 10 of 1992

Exemption No 10 of 1992 exempts contracts between the Australian Cricket Board Incorporated and The Benson and Hedges Company owned by W D and H O Wills (Australia) Limited from the provisions of Subsections 10(1), 12(1) and 12(2) of the Tobacco Act 1927. The Exemption relates to a cricket match between teams representing South Africa and Zimbabwe on 10 March 1992 at Manuka Oval in the Australian Capital Territory. The provisions relate to the prohibition of sponsorships and prohibition of advertising. The Exemption allows for perimeter and scoreboard advertising by The Benson and Hedges Company for this match only.