

EXPLANATORY STATEMENT

MOP
NO.

26 NOV 91

AUSTRALIAN CAPITAL TERRITORY

TOBACCO ACT 1927

Exemption No. 100 of 1991

Exemption No. 100 of 1991 exempts tobacco product advertising on a 1972 Formula One Lotus motor vehicle during the conduct of a motorsports event from the provisions of Subsection 10(1)(d) of the Tobacco Act 1927. The provisions relate to the prohibition of tobacco advertising visible in or from a public place. The Exemption allows for tobacco product advertising of "John Player Special" cigarettes on a 1972 Formula One Lotus motor vehicle on 23 November 1991 and 24 November 1991 for the duration of the motorsports event in the Australian Capital Territory called the "National Capital Sprint" arranged by Canberra International Raceway Management Incorporated.

The restored vehicle to which the tobacco advertising is affixed is not subject to a current tobacco sponsorship agreement but is merely depicting its historical presentation. The vehicle is a motor racing relic for the purposes of a nostalgic display.