

EXPLANATORY STATEMENT

AUSTRALIAN CAPITAL TERRITORY

TOBACCO ACT 1927

Exemption No 79 of 1991

Exemption No of 1991 exempts contracts between the Australian Cricket Board Incorporated and The Benson and Hedges Company owned by W D and H O Wills (Australia) Limited from the provisions of Subsections 10(1), 12(1) and 12(2) of the Tobacco Act 1927. The Exemption relates to a cricket match between teams representing the Prime Minister's XI and India on 17 December 1991 at Manuka Oval in the Australian Capital Territory. The provisions relate to prohibition of sponsorships and prohibition of advertising. The Exemption allows for perimeter and scoreboard advertising by The Benson and Hedges Company for this match only.