

Government Agencies (Campaign Advertising) Exemption 2010 (No 8)

Disallowable instrument DI2010–303

made under the

Government Agencies (Campaign Advertising) Act 2009 section 23 (Exemptions)

EXPLANATORY STATEMENT

The *Government Agencies (Campaign Advertising) Act 2009* (the Act) Section 23 (1) (2) (c) states the Minister may exempt a campaign from the Act only if satisfied it is appropriate because of other extraordinary circumstances.

The failure of the Legislative Assembly to appoint an independent reviewer in accordance with the Act is an extraordinary circumstance and requires that any ACT Government advertising campaign exceeding \$40,000 will require an exemption from the Minister before proceeding.

Section 3 of the instrument exempts the Solar Capital advertising campaign from the operation of the Act.

The main focus of the Solar Capital advertising campaign is to promote Stage Two of the Feed-in Tariff Scheme which allows for the inclusion of medium and large scale renewable energy generation.

The advertising campaign will primarily target companies that are likely to have an interest in renewable energy production and industry groups, raising awareness of the ACT's status as a leader in the provision of renewable energy.