

EXPLANATORY STATEMENT
AUSTRALIAN CAPITAL TERRITORY
TOBACCO ACT 1927
EXEMPTION NO 42 OF 1994

Exemption No 42 of 1994 exempts contracts between the Australian Cricket Board Incorporated and The Benson and Hedges Company owned by W D and H O Wills (Australia) Limited from the provisions of subsections 10(1), 12(1) and 12(2) of the Tobacco Act 1927.

The exemption relates to a cricket match to be played on 9 November 1994 between the Prime Minister's XI and the touring England team at Manuka Oval in the Australian Capital Territory. The provisions relate to the prohibition of tobacco advertising and sponsorship. Subsections 10(3) and 12(4) of the Act allow the Minister to exempt specified tobacco advertising and sponsorship from these provisions. Subsections 10(3A) and 12(4A) allow the Minister to impose conditions on the granting of exemptions.

The exemption is conditional upon:

- the display of tobacco advertising consisting of no more than four signs, each measuring 7 metres long x 0.75 metres high located each side of the sight screen at both ends of the Manuka Oval,
- the display of a health warning reading 'Smoking Reduces Your Fitness - Health Authority Warning' occupying no less than twenty-five percent of the area of two of the tobacco advertisements and a health warning reading 'Smoking Causes Heart Disease - Health Authority Warning' occupying no less than twenty-five percent of the area of the other two tobacco advertisements; and
- the display of four 9 metres long x 0.75 metres high anti-smoking signs, with two of these signs positioned square of the wicket on each side of the Oval.

The exemption applies to the specified match only