City Renewal Authority and Suburban Land Agency (City Renewal Authority) Statement of Operational Intent 2023 (No 2)

Notifiable instrument NI2023-652

made under the

City Renewal Authority and Suburban Land Agency Act 2017, s 18 (Statement of operational intent)

1 Name of instrument

This instrument is the City Renewal Authority and Suburban Land Agency (City Renewal Authority) Statement of Operational Intent 2023 (No 2).

2 Commencement

This instrument commences on the day after its notification day.

3 Approval

I approve the statement of operational intent for the City Renewal Authority at schedule 1.

4 Revocation

This instrument revokes the *City Renewal Authority and Suburban Land Agency (City Renewal Authority) Statement of Operational Intent* 2023 (NI2023-216).

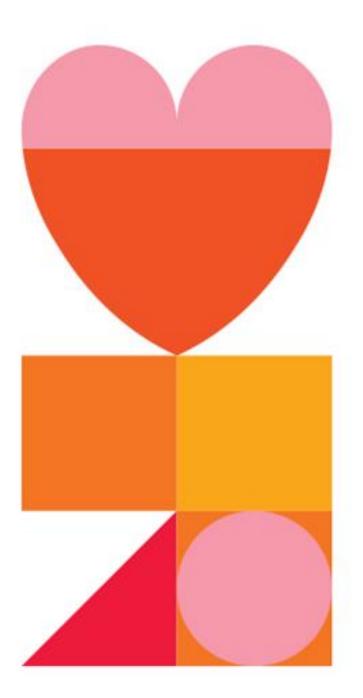
Andrew Barr MLA Chief Minister 23 October 2023



Statement of Operational Intent

2023-24

October 2023







Acknowledgement of Country

We acknowledge the Ngunnawal people as traditional custodians of the ACT and recognise any other people or families with connection to the lands of the ACT and region. We acknowledge and respect their continuing culture and the contribution they make to the life of this city and this region.

The City Renewal Authority

The City Renewal Authority (the Authority) is a Territory Authority established under the City Renewal Authority and Suburban Land Agency Act 2017 (the Act).

Working with the community, the Authority recognises that our city's places are there for the people to live in, work in, enjoy and support a quality-of-life Canberrans expect and deserve. As defined by the Objects detailed in our Act, we:

- encourage and promote an active city through the delivery of design-led, peoplefocused urban renewal
- encourage and promote social and environmental sustainability; and
- operate effectively with sound risk management practices to ensure value for money.

This Statement of Operational Intent, which relates to the 2023-24 fiscal year, responds to the ACT Government's 2023 Statement of Expectations issued in August 2023.

Approved by the Board of the Authority, this statement has been developed in the context of applying a strategic approach to our renewal work over future years' programs and projects.

We look forward to driving the implementation of the Government's vision for the City Renewal Precinct.

Christine Covington

Chair

City Renewal Authority Board

Malcolm Snow

Chief Executive Officer

City Renewal Authority



Preamble

The Authority is responsible for coordinating and implementing visionary urban renewal within the designated City Renewal Precinct (the Precinct) to make it a great place to live, work, explore and enjoy.

We are laying the foundations to ensure Canberra's City Centre further evolves into a thriving precinct with well-designed buildings and public spaces that significantly improves the level of activity, connectivity, and sustainability.

Successful urban renewal cannot be achieved by government alone. It requires collective urban leadership to create great places. We will continue to work in close partnership with the community, the private sector and other government agencies to accomplish this.

Together, we will create an active city heart that contributes to the quality of life for all Canberrans through design-led, people-focused renewal, guided by a commitment to social progress, inclusion, and economic and environmental sustainability.

We will draw on our strong, established partnerships and continue to forge new ones, to support the creation of new buildings, places and experiences within the Precinct that are of exemplary design quality, excite interest and participation, and stimulate new investment.

We will continue to activate the Precinct with events and attractions that bring more people into the City Centre and improve the experience for residents, workers and visitors.

We will meet the Government's expectations in delivering a range of high-quality urban renewal outcomes that firmly embed Canberra's standing as a city of choice, a city of talent, and a city of ambition that is open to all.

Our response to those expectations is set out in this Statement.

Our success will be measured by:

- a revitalised City Centre precinct that is economically prosperous, sustainable and liveable
- a diverse, active and engaged residential population that has a strong sense of community
- the take-up of economic and business opportunities for new enterprises, start-ups, new investors, as well as the creative and not-for-profit sectors.



Our Vision

To be acknowledged as the most dynamic, inclusive, and competitive city precinct in Australia.

Our Mission

We will lead the revitalisation of our precinct and its places by delivering an inclusive, people-centred, design-led, sustainable and commercially focussed urban renewal program.

Our Guiding Principles

We believe and are committed to the following guiding principles in our work:

Caring for Country – The city's renewal offers rare and great opportunities to raise visibility of the Ngunnawal people and culture in the City Centre, and to progress reconciliation by acknowledging what came before. We will share the table and collaborate to realise these opportunities in true partnership with the Ngunnawal community.

Social Inclusion – The values we hold as a city welcome and include everyone.

Community – Our community and stakeholders are at the heart of everything we do. We will talk, listen and act according to this principle and deliver public benefit through all our activities.

Best practice urban design – We expect excellence in urban design. We will lead thinking, action and evidence-based practice to transform the quality of the Precinct, so it is recognised as a national benchmark.

Financial, social and environmental sustainability – We will embrace the ACT Wellbeing Framework and work in partnership with our stakeholders to lift the quality of life of all Canberrans who visit, work and live in our precinct.

Active places – We will enliven our precinct. We will increase its attractiveness and opportunities for social and economic interaction through well considered place programs, creative interventions and events.

Innovation – We will look over the horizon by encouraging innovation and applying leading-edge practices in all our renewal actions.

Our people – Our people are our engine room. We will ensure diverse and inclusionary practices and create and conserve employment opportunities within an organisational culture that supports seamless delivery of our programs.

Values – We will be an exemplar in our relationships with other government agencies and our stakeholder community. We will uphold the ACT Public Service values of respect, integrity, collaboration and innovation. At all times we are ethical and inclusive in how we conduct our business and relationships.



Efficient and effective delivery – Our activities will meet best practice in project and program design, management and reporting and will be delivered on time, on budget and to a superior quality.

Exemplary governance, transparency, and accountability – We will conduct our activities in a strategic, transparent and accountable way, meeting compliance standards and requirements, winning the trust of our stakeholders and the community.

Our Strategic Goals

Our strategic goals to 2025 are distilled from our Act and informed by our Mission Statement, Guiding Principles and ongoing feedback and inspiration from our stakeholders.

The Authority's strategic goals are to:

- **Goal 1**: Curate high-quality places and precinct development, taking a people-focused and design-led approach.
- **Goal 2**: Facilitate new and diverse economic investment into the City Renewal Precinct.
- **Goal 3:** Apply robust and innovative social and environmental sustainability principles and programs to underpin precinct wide renewal.
- **Goal 4**: Operate as a strong, strategic, influential, and capable organisation.
- **Goal 5:** Demonstrate exemplary accountability and transparency in governance and compliance.



Our response to the Government's Expectations

Our intentions

This document is a statement of the Authority's intentions for 2023-24.

Our intentions are based on our learnings. We are committed to applying those learnings to how we implement the foundation of our work, the City Precinct Renewal Program¹, in a way that is consistent with the Territory and National Capital Authority's (NCA) planning frameworks and delivers on the Government's commitments and policies in a meaningful way.

In doing so, we strive to be innovative and take advantage of new opportunities as they arise. Through ongoing review and a process of continuous improvement, we will ensure our work remains contemporary and reflects the ever-changing needs of the Canberra community.

To create great places for people, we must continue to engage with the people who will use them. We are committed to working with our stakeholders to help us shape the renewal of the Precinct and will look for new opportunities to include the people who are impacted by our projects and strategies in their implementation.

We remain focused on initiating leading-edge urban renewal and revitalisation activities within the Precinct, recognising this will demand collaborative action from governments, the private sector and the community to achieve Government's desired renewal objectives.

Many stakeholders will continue to have an important role in supporting and advocating our work. In particular, the NCA has administrative responsibility for control of development on Designated Land identified in the National Capital Plan.

With many areas in the Precinct identified as Designated Land, the Authority recognises the important role the NCA plays in approving and facilitating renewal projects. We will continue to work closely with the NCA, the Environment, Planning and Sustainable Development Directorate (EPSDD), Transport Canberra and City Services (TCCS), Major Projects Canberra (MPC), Economic Development, the Cultural Facilities Corporation, and the Suburban Land Agency, amongst others, to achieve outstanding planning and development outcomes that meet our common objectives for the Precinct.

Equally, the high proportion of private land ownership within the Precinct highlights the importance of effectively advocating our renewal vision and by doing so gaining the support of the Precinct's land holders, businesses and residents so they can play a central role in shaping its revitalisation.

We will also continue to support local businesses, not only through encouraging visitation to the Precinct, but also through minimising the impact of our capital works program.

The Government and community expects a high degree of accountability and transparency from the Authority, as well as timely and accurate advice. The Authority is committed to the principles of Open Government and ensuring transparency in process and information in all



¹ https://www.act.gov.au/ data/assets/pdf file/0005/1539743/City-Renewal-Program.pdf

that we do. We are committed to actively engaging with the community so that all interested citizens can participate in the governing process. To support this, we actively maintain our website and social media channels, as well as contribute to whole-of-government platforms such as Built for CBR. This includes current project updates and the publication of governance documents, such as Board publishable outcomes and Annual Reports.

In relation to good governance, the Authority's management of risk; responsibility to exercise due diligence; compliance with relevant legislation and legal instruments; project and procurement controls; and adequacy of financial controls is overseen by the Authority's Audit and Risk Committee and supported by an internal audit program.

Specific projects and initiatives

In 2023-24 the Authority will progress and deliver the following projects as specified by the Government in the Authority's 2023 Statement of Expectations:

- Garema Place following community consultation in May 2023, progress detailed designs for public realm upgrades in Garema Place
- City Walk commence site explorations and designs to extend the award-winning landscape upgrades between Ainslie Place and Allara Street
- City streetscape upgrades commence design investigations for Alinga and Cooyong Streets for future streetscape upgrades and improved walkability
- Acton Waterfront progress the estate planning and development, including civil engineering works, to enable the construction of a new waterfront park and estate
- **Sydney and Melbourne Buildings** launch a façade restoration program, in consultation with owners, that aligns with the buildings' Revitalisation Plan
- **Dickson Group Centre** undertake community consultation for public realm upgrades around the Dickson shops to inform detailed designs; and commence site explorations for future streetscape upgrades to compliment recent works completed in Woolley Street
- Braddon continue construction of a streetscape upgrade along sections of Lonsdale Street and the design for the upgrade of the Mort/Elouera Streets intersection
- Canberra Civic and Culture District progress the formulation of the District master plan in conjunction with the redevelopment of the Canberra Theatre Complex and adjoining Territory land
- Precinct activation continue a comprehensive program of place curation, activation, and promotion for the public spaces across the Precinct, and partner with businesses, residents and the creative sector to strengthen the Precinct's social capital
- Place management continue an elevated program of place maintenance and cleaning of public spaces across the Precinct
- Future land sales prepare for the future sale of land within the Precinct in accordance with the ACT Government's Indicative Land Release Program (ILRP) and investigate new land development opportunities



- University of New South Wales (UNSW) Canberra City campus continue to support UNSW to implement the approved Campus Master Plan and precinct deed
- **Development Application referrals** provide informed advice to EPSDD for all referred development applications within the Precinct to encourage high quality design, sustainability, and community wellbeing outcomes.

Further opportunities

The Authority actively seeks out further opportunities, guided by our statutory functions and the City Precinct Renewal Program, beyond those described in our Statements of Expectations. In 2023-24 these strategic objectives and priorities include:

- progressing feasibility and due diligence studies to support future redevelopment of key sites in the South-East region of the City Centre
- progressing planning for a City Hill Park ideas competition
- supporting renewal policy development and enabling planning settings with relevant agencies, including the roll out of the new Territory Plan and the application of the updated City Plan
- strengthening our Sustainability Strategy through a deeper focus on social returns across our projects and initiatives, including identifying opportunities for social and affordable housing
- collaboration with MPC to ensure the prioritisation, sequencing and delivery of significant pieces of city social infrastructure within the Precinct are aligned with land development and urban design outcomes
- collaboration with Economic Development, VisitCanberra, Brand CBR, Events ACT
 and Arts ACT to deliver place experience initiatives to meet the needs and wants of
 consumers and promote the Precinct as a place where all Canberrans can live the life
 they want, with access to quality experiences that encourage repeat visitation to the
 City Centre
- partnering with the Ngunnawal community in the early design phases to ensure our works raise visibility of the Ngunnawal people and culture throughout the Precinct
- in consultation with the City Centre Marketing and Improvements Levy (CCMIL)
 Advisory Group, enhance the value of the CCMIL by proactively engaging levy payers and ensuring the mutual benefits are realised
- actively identifying opportunities to integrate and practically demonstrate environmental sustainability principles within our works, including undertaking pilot projects to increase the tree canopy cover and permeable surfaces in built-out areas, as an exemplar of best practice street tree planting methods.

